

"I have GOT to quit reading Allison Nazarian - I identify with what she says so closely that I'm moved to tears EVERY TIME"

~ Krisi Allen

ALLISON NAZARIAN

Author • Speaker • Journalist



Share your story, change your life.

What's your _____ story?

Your **business** story • Your **divorce** story • Your **money** story • Your **cancer** story •
Your **motherhood** story • Your **finding love** story • Your **best friend** story

Speaking/Programs include:

Why Your Story - Yes, YOURS! - Matters

- Get over the obstacles you might have to sharing your story ("I'm not a writer" or "No one really cares about my story")
- Discover the story you (or your business) already have so that you can share it in the way it begs to be shared
- Identify people and groups waiting to learn and benefit from the lessons of your story

First, Tell The Story

- Tell your personal or your business story succinctly and powerfully
- Break the story down into one sentence and even one word for maximum impact and effectiveness
- Pinpoint the "power words" and ideas that move your story and your audience to deeper meaning and connection

Write Through It: Using Words To Heal & Grow In Times of Change, Transition & Uncertainty

- Access tools that you already possess to share your story powerfully and authentically, whether for personal or business reasons
- Put specific plans in place to use writing as a means of sharing, "venting" and even self-therapy going forward on your journey
- Engage in real-time interactive exercises that allow you to pinpoint areas (personal or business) begging for your focus and exploration

Allison is a writer who uses words to help people make money, make sense and make things happen. Since 1993, she has worked as a ghostwriter, copywriter and marketing consultant to businesses of all sizes.

Allison is the author of two books on copywriting and online marketing, including **One Minute Copywriter**. She is also the author of **Love Your Mess™**, a book that reminds us that our messes are lovely and inevitable and, ultimately, worthwhile. Allison has developed numerous programs and courses including **Write Your Mess™**, a program to guide businesses and individuals to use writing as a way to gain clarity, heal, inspire and find their voice.

Allison holds a B.A. from the University of Pennsylvania and an M.S. from Columbia University's Graduate School of Journalism. She has been featured in the **Wall Street Journal**, **INC Magazine**, **Entrepreneur**, **Fortune Small Business** and **Fox Business**.

Originally from the Washington, D.C. area, Allison, a mom and a long-time work-from-home entrepreneur, is also a walker, reader, introvert (INFJ), Words With Friends player, eater of very dark chocolate, lover of ladybugs, football fan and someday-bookstore owner who lives and writes in South Florida.



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